



Overview: Increasing Aucklanders' Participation in Sport Investment Plan 2019 – 2039

This 20-year investment plan focuses on increasing **participation** and **community sport**.

Auckland Council has **identified inequity and lack of participation** across these demographics:

- **Gender**, particularly females;
- **Age**, particularly older generations;
- **Ethnic Groups**, specifically Asian, Maori and Pacific.

A **people-centric** approach will focus on people who:

- Play **no sport and communities with low sport participation** rates;
- Participate in **emerging/ethnically diverse sports** where opportunities are limited;
- Play **popular sports** with high participation rates.

The current **\$1 Billion** available from Sport NZ combined with the **\$120 Million made available by the Long-Term Plan** will be invested using an **equity-based approach**. AKL Council will favour proposals that align with their **Investment Principles** of:

- Equity;
- Outcome-focus;
- Financial stability;
- Accountability.

Proposals will be run through a **decision-making framework** that will evaluate how well the proposed investment aligns with these principles.

Policy Objectives:

- **Target communities of greatest need** and address disparities;
- Cater to the **diverse needs of Auckland's communities**;
- Address **growth and changing community needs** over time.

Key Shifts from previous investment strategies involve:

- A focus on **increasing participation in community sport**
- Funding 3 main groups:
 - o **Inactive people + ethnicities with low participation rates**;
 - o Participants in **emerging sports**;
 - o Participants in **high-participation sports**.

- Moving away from traditional, single use facilities that are ageing and moving towards a network that provides **multi-use**, affordable, and accessible facilities.
- Using an **investment decision making framework**

What is the Auckland Council trying to achieve by investing in Sport?

Rapid **population growth** and **changing demographics** (older/younger people, ethnically diversity) means **current sporting facilities cannot meet changing sporting needs**.

The following **Key Performance Indicators** will be used to track investment success:

Participation KPI's	Value for Money KPI's
Increase the number of adult Aucklanders who are physically active weekly.	Increase services and the number of sport facilities delivered in geographic areas with an identified supply shortage .
Increase the proportion of children between 5 and 18 years of age who participate in three hours or more of organised sport and recreation each week.	Increase the pace of renewing and upgrading ageing sport facilities .
Increase participation of community groups (Pacific and Asian peoples, women, and people in high socio-economic deprivation areas).	Approve investment projects that adopt the Cost and Benefit Model to track realisation of community benefits over time.
Increase Māori participation overall.	Improve the number of investment decisions guided by the investment framework .

What does the Auckland Council want to invest in?

AKL Council wants to **invest in**:

1. **Low-participant** communities;
2. **Emerging sports** with high growth potential;
3. **Sustaining/Increasing** participation in high-participation sport.

AKL Council wants to **achieve this through**:

1. Investing in fit-for-purpose sport facilities that have **multiple uses**, and
2. Investing in **core infrastructure** (courts, fields, surfaces) and **ancillary infrastructure** (toilets, storage, car parks).

AKL Council is **not prioritising** facilities that are **already funded** or **non-essential infrastructure** that **delivers private benefits** to small groups. **Exceptions** will be made if applicants can demonstrate an increase in participation or increased use of a core facility.

AKL Council wants to focus on **equity**; meeting differences to get the same outcome. Basic level of provision will be available to most people, with **extra support for certain groups**:

- Maori, Asian, Pacific;
- Emerging sporting groups;
- Disability groups;
- Large families;

How will Auckland Council choose to invest, and how will they invest?

A **Proposal Assessment** will address *whether* to invest, and if approved, *how* to invest

Will AKL Council invest?

1. What are the community needs?

- Evidence required to show a **pressing need** rather than opinions and 'wants'
- What is the **current state of use compared to the area's catchment?**
- Will it meet **present and future needs** of the community now AND in future?

2. Does it align with AKL Council's strategic priorities?

- o See objectives of: Auckland Sports Facilities Priorities Plan, Auckland Sports and Recreation, Strategic Action Plan, Auckland Plan 2050

3. Does it have Better Business Cases? Strong proposals will provide a:

- o Strategic Case: Illustrate need for change and strategic fit
- o Economic Case: Prove value for money
- o Commercial Case: Is the investment commercially viable?
- o Financial Case: Is it affordable within available funding?
- o Management Case: Prove achievability and successful deliverance

How will AKL Council invest?

4. Is there partnership opportunity?

- **Direct Investment** by AKL Council if the investment is **high risk** or has **significant social impact**
- **Partnership Investment** with AKL Council:
 - o Most likely to invest/partner where a proposal benefits multiple organisations
 - o For large scale investments
 - o Involves co-owning and co-managing facilities and programmes
 - o **Facilities Partnership Policy:** Guides how AKL Council will enter into and manage partnerships for sport facilities
- **Support** by AKL Council in areas where a sport sector is already established

5. What investment mechanisms should be used?

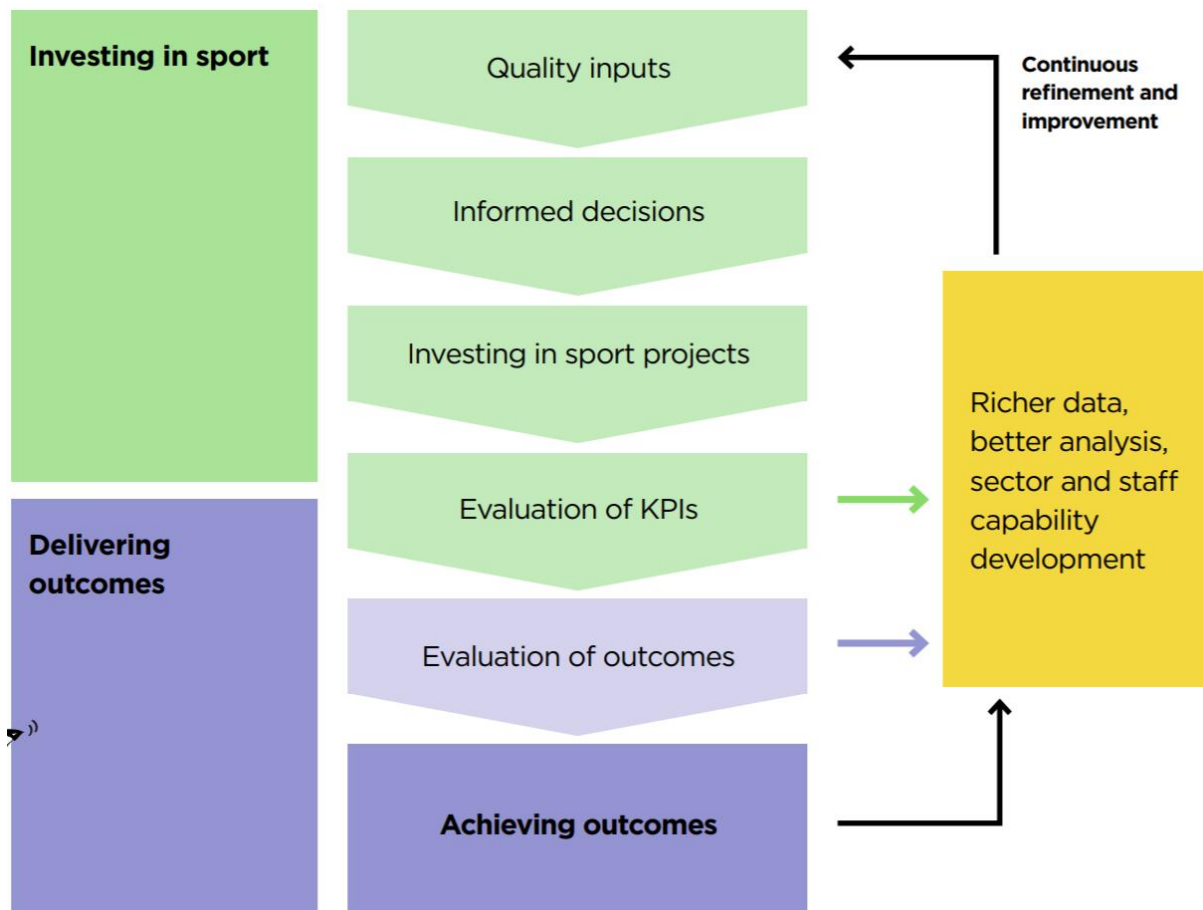
Investment Mechanisms	How Investment Mechanisms are determined
Provision and management of sporting facilities and programs	Scale and nature of investment
Direct financial contribution for capital and operating costs	Needs of the delivery organisations and the roles of other partners
Use of Auckland council land/buildings	Needs of the target community group or area
Leadership, governance, technical support and advice	Expected benefits and alignment with outcomes of this plan
Partnership agreements	Consistency with the relevant Auckland Council plans (for example, open space network plans, Community Facilities Network Plan)
	Consistency with legislation (such as the Local Government Act 2002 and the Reserves Act 1977).

6. Who makes the decisions?

Governing Body (Focus on region wide strategic and investment decisions)	Local Boards (Most applicable to clubs and community organisations)
Develops regional policies and strategies.	Set outcomes and priorities for local sport and recreation investment through local board plans.
Sets budgets for major facility and programme investments or upgrades.	Identify local sport and recreation needs and advocate for investment.
Governs regional facility partnership relationships, funding or lease agreements and performance reporting.	Govern local and sub-regional facility partnership relationships, funding or lease agreements and performance reporting
	May work together to support facilities that benefit several local board areas.

7. How to report and monitor outcomes?

An **outcome measurement tool** to be used throughout the investment cycle to monitor progress.



Below is a link to the full report:

<https://www.aucklandcouncil.govt.nz/plans-projects-policies-reports-bylaws/our-plans-strategies/topic-based-plans-strategies/parks-sports-outdoor-plans/Documents/increasing-aucklanders-participation-in-sport-Investment-Plan-2019-2039.pdf>