

THE COLLECTIVE VISION

FOR AUCKLAND'S REGIONAL AND
SUB-REGIONAL TENNIS CENTRES

A network of well-utilised,
sustainable and contemporary
venues that are accessible,
providing measurable benefits to
tennis and to the community.



"Tennis Auckland owns and/or operates a network of facilities, all of which play a vital role in growing the game. These sorts of facilities are incredibly expensive to maintain. We are going to need to be innovative in how we use them to ensure they grow tennis in a financially sustainable way"

Tennis Auckland Chief Executive. 2016/17 Annual Report

"The regional facilities are central to the development of tennis opportunities"

Auckland Region Tennis Facilities Strategy 2015



Guiding Principles

1. Through world class leadership our tennis centres will be high performing examples of best practise.
2. Our Facilities should be run by experienced people with appropriate skill-set. We will achieve the best possible outcomes by locating and utilising the best possible people.
3. Creating flexible and contemporary participant opportunities, greater programme scope and depth will bring about offerings based on a full, evidence-based understanding of the range of consumer demand.
4. Although each has its own vision, purpose and goals, our venues are interrelated. They will be developed to complement the network and contribute to regional and national facility strategies.
5. Acknowledging that across the network of venues there will a range of considerations (including wider health benefits, social outcomes, participation and performance), benefit for tennis drives all our decisions.
6. "Benefit for tennis" does not rule out multiple elements or guarantee uncontested priority in space allocation.
7. We recognise that Tennis Auckland and Tennis Northern are community organisations. However, we will facilitate pragmatic and professional models, focussed on a desire to achieve community outcomes and well-being through the principle "somebody has to pay".
8. Partnerships with other stakeholders will assist us to create complementary and vibrant venues that are gateways to optimise tennis participation and other activity.

Objectives

1. Our high quality and aligned tennis centres are attractive and fit for purpose.
2. Our facilities are enterprises, seeking to leverage space and opportunity to satisfy participant need.
3. Operating models deliver sustainable, well maintained facilities that provide for depreciation.
4. A clear objective is to generate a surplus that can be reinvested into tennis.
5. Strategies and leveraged partnerships optimise financial outcomes, as well as physical, mental health and social well-being.
6. Venues strive to be best practise examples of innovation. Implementation is evidence-based and measurable.

ENDORSED BY

SIMON VANNINI
Chairman Tennis Auckland



TONY WEBER
Chairman Tennis Northern



Essential Elements

1. Secure, long-term tenure.
2. Operational and financial stability.
3. Positive and progressive leadership.
4. Quality planning, quality people, quality programmes.
5. Clarity of purpose, management and operational model.
6. Evidence-based and participant focused.
7. Venues understand and promote the wider health benefits and opportunities for improved social cohesion through a connection with our facilities.
8. A strong and healthy relationship with Auckland Council and/or relevant stakeholders, leading to mutually understood, agreed drivers and desired outcomes.
9. Use of technology, insights, and data to connect to participants, increase capability and boost sustainability.

No-Goes

1. Anything that runs contra to the Vision, Guiding Principles, Objectives and Essential Elements.
2. Anything that distracts from delivering to the Vision, Guiding Principles, Objectives and Essential Elements.
3. Status quo (i.e. continuation of modus operandi as of 2018).
4. A reliance on discretionary funding.

