

## Tennis Auckland: Domestic Plan on a Page

### OUR PURPOSE

#### CONNECT AUCKLAND'S COMMUNITY THROUGH THE LOVE OF TENNIS

KEI TE TŪHONOA NGĀ HĀPORI Ō TĀMAKI MAKĀURAU MĀ TE AROHA O TE TĒNIHI

### OUR AMBITION

Be the best at  
what our  
participants  
value the  
most...



Fun



Fitness



Friendships



Challenge

### OUR STRATEGY

#### BEST PROGRAMMES

We will curate and deliver coaching programmes to support talent pathways, and enable participants to have fun, focus on health, and build social connections.

We will leverage our facilities and embrace the latest innovations (including racquet variants), to improve accessibility, modernise the sport, and create reserves.

#### BEST COMPETITION

. We will support the delivery of paying to play, interclub, and tournaments, to provide player pathways for both social and talent participants

#### BEST PEOPLE



##### Be Courageous

We push the boundaries, are forward focused, challenge the status quo, and have the courage to take on new things.



##### Enable Others

We have each other's backs by supporting, collaborating and helping others to achieve their best.



##### Strive to Excel

We are true leaders who deliver above and beyond what we say we will. It's about being proud of what we do.



##### Inspire Passion

We are infectiousy enthusiastic about tennis and our energy and positivity inspires others to love this sport. We go the extra mile.